

REP HEADLINE# 0118580 TRF# E:120910 REP: TEL# 323-866-1414 FAX# 323-653-1865  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 16.00  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE  
 15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY  
 SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6228580 CLASS: NATL. LOCAL REGIONAL  
 FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP21/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 16.00

REP: REV... 9/19  
 PLS NOTE M1 OK'D AS OFFERED ON LINE#10  
 TOT REMAINS: \$33,350/28X  
 PLS CNF... TNX JOCELYN/122Y

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1	S		900A-1000A	30		\$650.00	9/11	9/14	7		TU-F	7
PROGRAM : TODAY SHOW												
RA35+ : 2.7												

10	A		900A-1000A	30		\$650.00	9/20	9/21	1		TH-F	1
PROGRAM : TODAY SHOW												
RA35+ : 2.7												

STATION MAKEGOOD OFFERS:  
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-1 FOR 1 SPOT/WK  
 M1 OK'D BUY#1 MISSED: TU-F/900A-1000A SEP12 30S \$650.00 (SEP19/12)  
 OFFER: TH-F/900A-1000A SEP20 30S \$650.00 PLS ADVISE.  
 CMT: MISSED DUE TO BREAKING NEWS COVERAGE

SEP/12 33350.00 CONTRACT TOTAL 33350.00  
 TOTAL SPOTS 28

9/20/12 FCC (35)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$95,235 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/EJ EST/ES NOV/ES  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1082 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/10	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots Closed PR	7 1	7 1	4550 650
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots Closed PR	4 1	4 1	3400 850
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today Show .....S	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a News .....S	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The Press .....S	01	2800	30 Comme	Nbr of Spots	2	2	5600
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	27	1	28
<b>Closed PR</b>						1	1	

**Target Enterprises**  
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 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
9	Sun 6p News .....S	02	900	30 Comme	Nbr of Spots 1		1	900
10	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots 1	1	1	650
<b>Weekly Totals:</b> Total Spots(Ord Spots)					27	1	28	
Closed PR					1		1	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 9a Today Show II	30 Commercial	09/10/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120910066

**Grand Totals**

		Month 9 Weeks: 5	
	Totals	09/10	09/17
Spots	28	27	1
Cost	33350	32700	650

**Grand Totals:**

**Spots:** 28  
**Gross Total:** 33,350.00  
**Commission:** 5,002.50  
**Net Total:** 28,347.50

REP: HEADLINE# 6228580  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
HARRIS REPORT FROM REP  
SEP10/12 15.05  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/FREEDOM PAC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ ACT. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

16260 VENTURA BLVD., #1240

SALES PRSN LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

ORDER # \_\_\_\_\_ CONTRACT # 6228580 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP16/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP10/12 15.05

REP: 9/10- NEW POLITICAL ORDER \*\*RUSH STARTS TOMORROW\*\*  
TTL \$33,350 / 28X  
PLS CNF  
T/R  
HOLLIE FOR IZZY

CON CM

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1			900A-1000A	30		\$650.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$850.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			600P-630P	30		\$2,000.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 SIX												
RA35+ : 6.4												
4			1100P-1135P	30		\$1,800.00	9/11	9/16	4		TU-SU	4
PROGRAM : NEWS												
RA35+ : 3.3												

9/14/12 Fec (5)

REP HEADLINE# 7226580  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414 FAX# 323-653-1865  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP10/12 15.05  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$800.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
RA35+ : 6.9												
6			800A-900A	30		\$700.00	9/16	9/16	2		SUN	2
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
7			900A-1000A	30		\$425.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
8			1000A-1100A	30		\$2,800.00	9/16	9/16	2		SUN	2
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
9			600P-630P	30		\$900.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
RA35+ : 4.3												
SEP/12			33350.00									
CONTRACT TOTAL												33350.00
TOTAL SPOTS												28

MARKET TOTALS \$95,285 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXLX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- N/A BOOKS- NOV/PJ EST/ES NOV/ES  
 DEMOS- RA35+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/16/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/10	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots	8	8	5200
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	4	4	3400
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today Show .....S	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a News .....S	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The Press .....S	01	2800	30 Comme	Nbr of Spots	2	2	5600
9	Sun 6p News	02	900	30 Comme	Nbr of Spots	1	1	900
<b>Weekly Totals:</b>						<b>Total Spots(Ord Spots)</b>	28	28

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/16/12	<b>Weeks:</b>	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b>	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	Total	Cost
S							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					28	28	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/10	
Spots	28		28
Cost	33350		33350

**Grand Totals:**

<b>Spots:</b>	<b>28</b>
<b>Gross Total:</b>	<b>33,350.00</b>
<b>Commission:</b>	<b>5,002.50</b>
<b>Net Total:</b>	<b>28,347.50</b>



FAX# 323-653-1865  
HARRIS REPORT FROM REP SEP13/12 14.22  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
BUYER NAME	RANDE	LEVINE

BUYER NAME    RANDE LEVINE  
SALES PRSN    LA-IZZY ROSTOVSKY

CLASS: NATL. LOCAL REGIONAL

 $^{13}\text{C}\{^1\text{H}\}$ 

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP13/12	14.22
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26/3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		SZ	500P-530P	30		\$1,000.00	9/17	9/21	0		M-F	0
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
ORD COM1: CXL 5X WK 9/17												
10	A		600P-630P	30		\$2,000.00	9/17	9/21	3		M-F	3
PROGRAM : NEWS CH8 6P												
RA35+ : 6.4												
ORD COM1: ADD												
REP/12 37225.00						COVER/CM TOTL 37225.00						

SEP/12	37225.00	CONTRACT TOTAL	37225.00
		TOTAL SPOTS	31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$103,500

WFLA 35%

WFTS 25%

WTVT 0%

WTOG 0%

WTTA 0%

WMOR 0%

WMOX 0%

WXPX 0%

WSB 0%

CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE R-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

F-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1074 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 37225	<b>Campaign Ref:</b> E:120911018
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/17	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today Show .....S	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a News .....S	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The Press .....S	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show MTWTF..	03	1100	30 Comme	Nbr of Spots	5	5	5500
10	M-F 6p News	02	2000	30 Comme	Nbr of Spots	3	3	6000
<b>Weekly Totals:</b> Total Spots(Ord Spots)						31	31	

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1074 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 37225	<b>Campaign Ref:</b> E:120911018
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b>	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b>	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No	<b>Political</b>	<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF..							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					31	31	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	31		31
Cost	37225		37225

Grand Totals:

<b>Spots:</b>	<b>31</b>
<b>Gross Total:</b>	<b>37,225.00</b>
<b>Commission:</b>	<b>5,583.75</b>
<b>Net Total:</b>	<b>31,641.25</b>



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: Freedom Pac W/o 9/10

2012  
INVOICE DATE 09/30/12 E:120910066  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032558  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/30/12  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 06228580  
Desc: 06228580

SCHEDULE		RT/SS# PER		DATE DAY		TIME		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE							LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	650.00	1	8	9/12	WE		*WFLA	:30 Commercial	.00	Preempt S	650.00-
				9/12	WE	09:26A		30 TVFPF091001	650.00	pecial N	
				9/12	WE	09:29A		30 TVFPF091001	650.00	ews Rpt	
				9/13	TH	09:26A		30 TVFPF091001	650.00		
				9/13	TH	09:57A		30 TVFPF091001	650.00		
				9/14	FR	09:26A		30 TVFPF091001	650.00		
				9/14	FR	09:57A		30 TVFPF091001	650.00		
				9/14	FR	09:59A		30 TVFPF091001	650.00		
M-F 5p News	850.00	2	4	9/12	WE	05:28P		30 TVFPF091001	850.00		
				9/13	TH	05:28P		30 TVFPF091001	850.00		
				9/14	FR	05:12P		30 TVFPF091001	850.00		
				9/14	FR	05:23P		30 TVFPF091001	850.00		
M-F 6p News	2000.00	3	4	9/12	WE	06:12P		30 TVFPF091001	2000.00		
				9/13	TH	06:13P		30 TVFPF091001	2000.00		
				9/14	FR	06:09P		30 TVFPF091001	2000.00		
				9/14	FR	06:21P		30 TVFPF091001	2000.00		
M-Su 11p News	1800.00	4	4	9/12	WE	11:24P		30 TVFPF091001	1800.00		
				9/13	TH	11:34P		30 TVFPF091001	1800.00		
				9/14	FR	11:22P		30 TVFPF091001	1800.00		
				9/15	SA	10:59P		30 TVFPF091001	1800.00		
Sat 6p News	800.00	5	1	9/15	SA	06:17P		30 TVFPF091001	800.00		

\*\*\* Continued \*\*\*

PERIOD COST 34,000.00

28 Total Units  
ACTUAL GROSS BILLING 33,350.00  
AGENCY COMMISSION 5,002.50  
NET DUE 28,347.50

Debits .00  
Credits 650.00-  
SUB-TOTALS 650.00CR  
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Freedom Pac / Issue

PRODUCT  
Freedom Pac W/o 9/10

INVOICE NUMBER  
0100032558

BROADCAST MONTH  
08/27/2012 - 09/30/12

AMOUNT DUE  
28,347.50

REMIT TO:

\*00244

000048522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000048522 00000100032558 002834750 2



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
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## INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN DAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: Freedom Pac W/o 9/10

2012 WFLA I SS  
INVOICE DATE 09/30/12 E: 120910066  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032558  
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: Desc: 06228580

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sun 8a Today Show	700.00	6 2	9/16 SU 08:23A	30		*WFLA :30 Commercial	700.00	
			9/16 SU 08:57A	30		TVFPF091001	700.00	
Sun 9a News	425.00	7 2	9/16 SU 09:12A	30		*WFLA :30 Commercial	425.00	
			9/16 SU 09:27A	30		TVFPF091001	425.00	
Sun 10a Meet The Press	2800.00	8 2	9/16 SU 10:46A	30		*WFLA :30 Commercial	2800.00	
			9/16 SU 10:59A	30		TVFPF091001	2800.00	
Sun 6p News	900.00	9 1	9/16 SU 06:28P	30		*WFLA :30 Commercial	900.00	
M-F 9a Today Show II	650.00	10 1	9/21 FR 09:26A	30		*WFLA :30 Commercial	650.00	
Total Airtime Gross Spot Revenue:								

28 Total Units  
ACTUAL GROSS BILLING 33,350.00  
AGENCY COMMISSION 5,002.50  
NET DUE 28,347.50

SUB-TOTALS Debits .00  
Credits 650.00-  
TOTAL RECONCILING 650.00CR

PERIOD COST 34,000.00

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